

**SHRI SHIVAJI EDUCATION SOCIETY AMRAVATI'S  
SCIENCE COLLEGE, CONGRESS NAGAR, NAGPUR.**

**BCA I Semester-II(2018-19)**

**Electronic Commerce Paper-VI**

**Result of Unit Test held on 25/2/2019 on Unit I and Unit II**

**Name of the teacher: Manisha M. Chawle**

<b>Sr. No.</b>	<b>Name</b>	<b>Marks out of 30 in Unit I-II</b>
1	Abhishek D. Bhanarkar	21
2	Balkishan N. Paliwal	24



**Signature of the Teacher**



**Head  
Department of Computer Science**



Professor & Head  
Department of Computer Science  
S.S.E.S. Amr & Science College  
Congress Nagar, Nagpur

**Shri Shivaji Education Society Amravati's  
Science College, Congress Nagar, Nagpur  
Academic Session 2018-2019  
Bachelor of Computer Application (B.C.A) (Semester-II)  
Electronic Commerce Paper-VI  
UNIT TEST on Unit I - II**

[ Time: 45 min.]

[Maximum Marks: 30 ]

**UNIT-I**

**QUE. 1. SOLVE ANY THREE**

- |   |   |
|---|---|
| 1. Explain Internet commerce with trade cycle.        | 5 |
| 2. What is supply chain explain in detail.            | 5 |
| 3. Explain porters value chain model with diagram.    | 5 |
| 4. Explain the ecommerce model of business in detail. | 5 |

**UNIT-II**

**QUE. 1. SOLVE ANY THREE**

- |  |   |
|--|---|
| 1. Explain Threats of new entrants and bargaining power of suppliers related to porters model. | 5 |
| 2. What are the ten component of business value.   | 5 |
| 3. What is competitive strategy?   | 5 |
| 4. Explain e commerce strategy formulation with technical implementation.                      | 5 |

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**Result of Unit Test held on 13/4/2019 on Unit III and Unit IV**

**Name of the teacher: Manisha M. Chawle**

Sr. No.	Name	Marks out of 30 in Unit III-IV
1	Abhishek D. Bhanarkar	21
2	Balkishan N. Paliwal	27



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UNIT TEST on Unit III - IV**

[ Time: 45 min.]

[Maximum Marks: 30 ]

**UNIT-III**


**QUE. 1. SOLVE ANY THREE**

- |  |   |
|--|---|
| 1.Explain Inter-organizational transaction.          | 5 |
| 2.What is electronic market ? Give its advantages.   | 5 |
| 3.What are the pens and things in electronic market. | 5 |
| 4.Define i)EDI ii) Business to Business Ecommerce    | 5 |

**UNIT-IV**

**QUE. 1. SOLVE ANY THREE**

- |   |   |
|---|---|
| 1 Define E shop and Internet e commerce                         | 5 |
| 2. Explain E commerce technology.                               | 5 |
| 3. Give the advantages and disadvantages of consumer e commerce | 5 |
| 4.What is internet e commerce security?                         | 5 |

  
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